



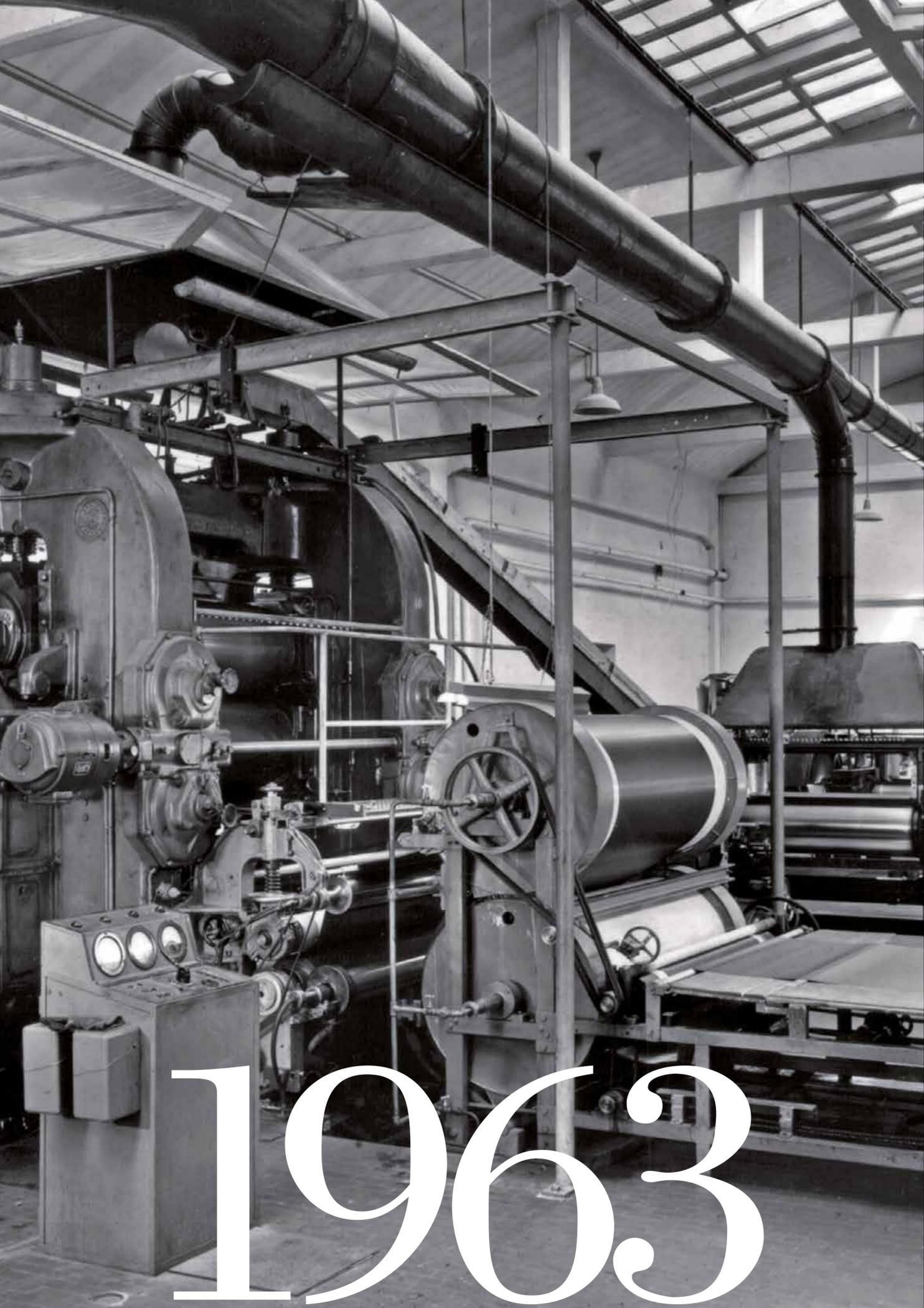
ALFATHERM

Harmonisation
between
interiors
colours
& design

Collection
2015

interzum





1963

2015



With over 50 years
experience supplying
the world wide
furniture industry with
innovative pvc foils.
Made in Italy.

Alfatherm Stock Express Programme.

The ALFATHERM Stock Express Range has been developed to bring their customers innovative and commercially successful design possibilities without having to invest in large production volumes.

The Stock Express Range helps to meet the constant challenges faced in today's markets and offers a comprehensive collection with the latest technologies in printing, lacquers and surface embossing which allow the end customer to explore "expressions of their individuality".

The range of WOOD PRINTS, SOLID COLOURS and SURFACE FINISHINGS in our programme have been developed to fulfil the demands and fashions of our customers worldwide.

NEW PRODUCTS ADDED TO THE STOCK RANGE

length of rolls 100 and 200 linear meters

DETAILS OF ROLLS FOR THIS PROGRAMME

width = 1420 mm

length = 200 linear meters

thickness = 350 microns

For all foils except for the high gloss, high gloss scratch resistant and paintable grade foils which are produced in 450 microns.

MINIMUM ORDER

n° 1 roll



Egger
Tortona Oak



Egger
Cape Elm



Tafisa
Lucy Maple



Tafisa
Valhalla



Lamigraf
Santiago Oak



Uniboard
Brushed Elm



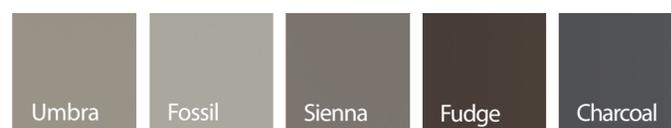
Egger
Velluto



Tafisa
Velluto



Egger
Opaco



Arauco
Opaco

Tortona Oak



Natural



Grey



Lava

Classy, elegant and stylish, Tortona Oak with its soft planking, small knots and fine linear appearance offers a new design for today's market. The synchronised pore of the embossing emphasises the character of this design creating a very authentic look bringing it closer in appearance to real wood veneer. The Tortona Oak is an exclusive design co-operation with Egger.

Egger

Design Co-operation

Cape Elm

The large grain pattern of the Cape Elm design is enhanced with the synchronised embossing together with the white colour in the pore. The pronounced flower of this print brings a bold and distinctive appearance offering a completely new finish to the ALFATHERM Stock Express Range. The Cape Elm is an exclusive design co-operation with Egger.



White



Anthracite

Tafisa

ALFATHERM in a design co-operation with TAFISA are launching five new wood grain decors onto the market. All these wood grains feature a new structure called ORIGEN developed by TAFISA to bring an interesting tactile texture to the surface. ALFATHERM have also introduced ten solid colours in their VELLUTO paint effect surface matched to TAFISA TFL/MFC boards to help create a relaxed and harmonious style to the home.

Fogo Harbour

A light cream colour with a subtle wood grain background.

Ungava Bay

A darker colour tone with a hint of grey.

Meadows Cove

A midtone colour with a slightly stronger brown tint.



The three decors are based on a design link with **Tafisa** and **Interprint** and introduce a new **maple** print to the market with great character, both classic and contemporary at the same time. This finely elegant wood with small knots and subtle flowers in the grain creates a lively fresh vibrancy.

Lucy Maple

Chalbi Clay

This in-house TAFISA print has lively and vibrant colours with a strong character which bring an intensity and natural appearance into the home.

Karoo Ash

Also an in-house TAFISA print with grey and brown tones which combine to create a calming environment in the home.



Valhalla

Chalbi Clay
ALFATHERM have developed several new **Velluto** colours, Morning Dew, Veil of Mist, Daybreak and Milky Way which enhance the warm nature of this design.

Karoo Ash
Introduce **Velluto** colours such as Moonlight Tafisa or Rain Cloud to bring another dimension and personality to the design.



Painted wooden doors in fashionable pastel shades have become increasingly popular but they come at a high price. As an alternative ALFATHERM have developed their A98 embossing cylinder which replicates the paint effect finish, resulting in a far more cost effective alternative. With a silky matt surface and deep texture together with a mixture of grain effects taken from natural elements the design offers a very realistic appearance with the feel of true craftsmanship. ALFATHERM produce this foil in both 2D and 3D versions for either 5 piece profile wrapped doors or membrane pressed products.



Natural painted wood

Santiago Oak

Reflecting the trend for natural looking rustic woods SANTIAGO OAK brings together all the elements and structure of real wood creating a timeless appearance that allows us to appreciate true craftsmanship. Using a **Lamigraf** design ALFATHERM have brought their innovative synchronised embossing to the surface bringing man made products closer to real wood. The grey and brown tones produced in this design are complimented by the large selection of OPACO and VELLUTO solid colours which can help create a warm or cool environment in the home.



Olmo Odeon

This Elm décor is an elegant design inline with today's market trends with beautiful small cut flowers and a well balance layout producing a very modern appearance. A natural look is achieved with the deep grain synchronised embossing pore of the print which allows this classic décor to fit in any room in the home creating great style. Available in a range of grey and brown tones Olmo Odeon is totally inline with today's market trends which are demanding strong distinctive characteristics combined with natural authentic elements that stand the test of time. In combination with ALFATHERM's extensive range of natural solid colours in OPACO and VELLUTO from the Stock Express range a harmonious blend is achieved creating a perfect balance.



New trend solid colour proposals

Now firmly established in the market the **VELLUTO paint effect surface** has excellent scratch resistance with a tactile touch.

The original super matt foil that combines outstanding impact strength with a **"touch me"** surface. The growing influence in the market of matt surfaces makes **OPACO** an important design choice.

Velluto

MOONLIGHT EGGER
Matched to Egger U700 this light GREY colour is extremely versatile with other greys or wood grain decors.

Opaco

VINO
Matched to Egger U343 , VINO is an extremely versatile colour, not too strong but still making a bold design statement. Makes a striking contrast when used with light woods like the new White Cape Elm.

Velluto

FJORD
Matched to Egger U636 a cool aqua green tone to elegantly combine with authentic natural wood designs.

Opaco

DENIM
Matched to Egger U540 this is a cooler blue colour tone suited to combine with strong grained light woods to create a modern Scandinavian appearance in the home.

In co-operation with the printing company Lamigraf, ALFATHERM present at Interzum 2015 four new print concepts in preparation for potential new designs.

Alfatherm Trend Zone

The combination of knots and pronounced planking give this décor a worn and weathered authentic look and features a rough texture adding to the realistic appearance. It can be combined with modern neutral solid colours creating a contemporary rustic atmosphere.

Old Barn Wood

Moonstone Ash

A refined and elegant ASH which mixes half cathedrals with straight grain planked effects.

Alfatherm Trend Zone

The straight grain nature of this design gives great flexibility to create interesting style statements. A deep and linear structure creates a modern interpretation of this timeless wood and offers the possibilities of new design ideas.

Ruby Oak

Medieval Surface

The Medieval Surface décor provides a rough charm and with combinations of modern trend colours it provides a comfortable and warm living environment.

Lamigraf

Design Co-operation

North America Stock Programme.

During 2014 ALFATHERM had been steadily growing their presence in North America and then in August the final pieces of the jigsaw went into place as they arrived in Atlanta at the IWF Show and announced that Decotone Surfaces had been appointed their exclusive distributor for North America.

With stocks to be held in New Jersey and Toronto a fast and efficient service is assured and with innovative surface finishes and coordinated colours and designs to the major TFL boards ALFATHERM believe that with these new stock 3D Laminates their customers can benefit by bringing new ideas to the market.

OPACO

The original super matt foil combining outstanding impact strength with an interesting tactile touch. ALFATHERM have introduced seven new 3D Laminate colours matched to ARAUCO TFL boards

VELLUTO

Now firmly established in the market this paint effect surface has excellent scratch resistance and still retains a tactile feel.

ALFATHERM have introduced ten new 3D Laminate colours matched to TAFISA TFL boards.

Seagrove Grey

Ashen

Fossil

Umbra

Sienna

Charcoal

Fundge

Morning Dew

Veil of mist

Daybreak

Milky Way

Rain Cloud

Sundown

Moonlight Tafisa

Starry Night

Snowfall

Summer Drops

OPACO

VELLUTO

Brushed Elm

ALFATHERM's breakthrough in-register synchronised embossing technology sees the introduction of this design matched to UNIBOARD colours *skye/ riva/ mystic / zahara/ silva/ ember*, all of which will be added to their North American STOCK RANGE.

This new Elm décor is an elegant design with a deep brushed rich texture matched to the grain, and the 3-dimensional nature of the

laminates creates a strong distinctive character but with natural authentic elements that will stand the test of time. **Never before has 3D Laminate looked and felt so much like "THE REAL THING"**.

Combine the brown & grey colors of this wood grain with the new OPACO & VELLUTO solid colors and strike a perfect balance between kitchen and living room areas.



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