



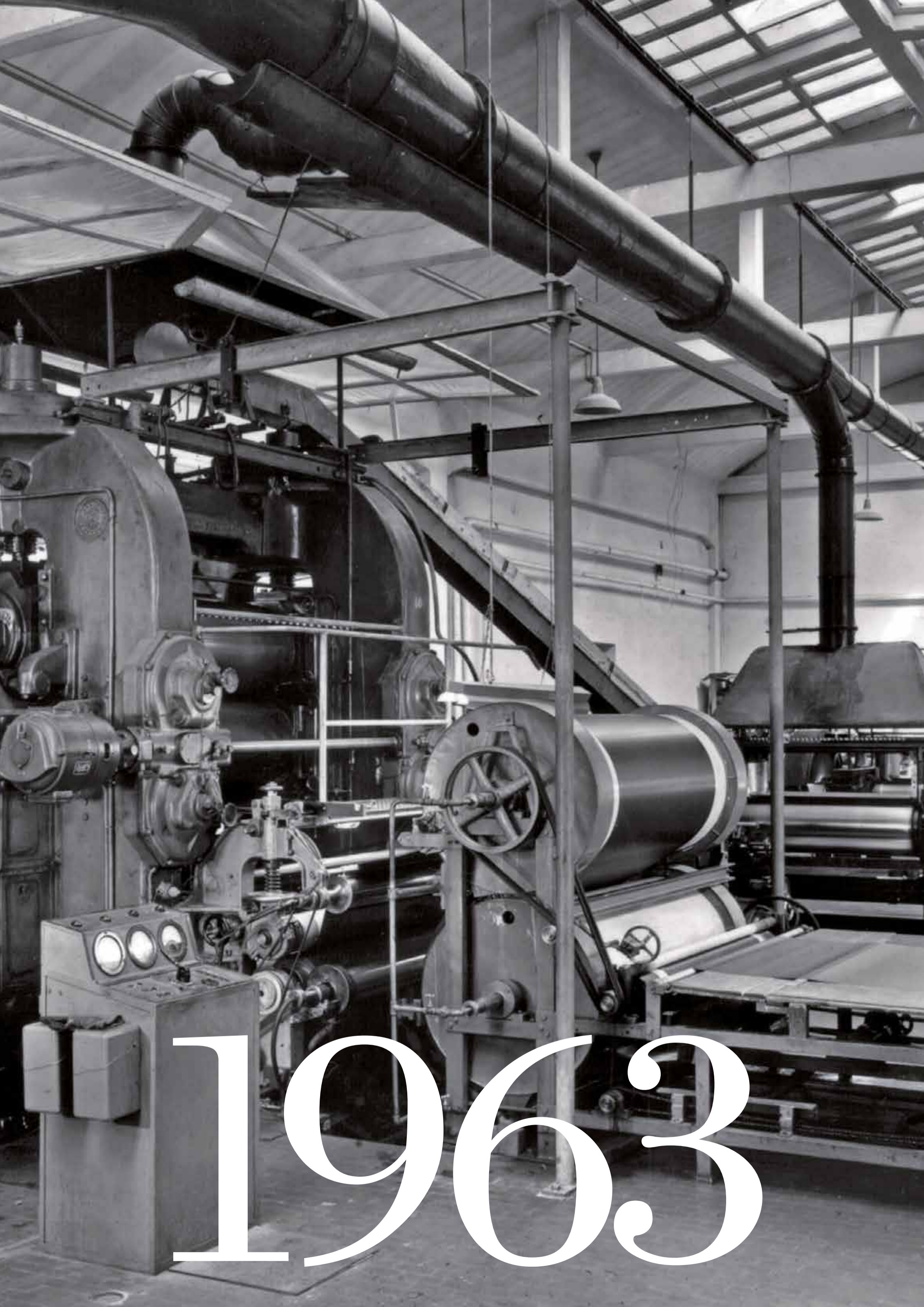
# ALFATHERM

Made in Italy

Decorating  
the void

Collection  
2016





1963

# 2016

The background of the image is a dark, monochromatic photograph of an industrial manufacturing facility. In the foreground, a large, horizontal roll of material, likely vinyl foil, is being processed by a machine. The machine has a large, circular component on the left and a series of rollers on the right. The material is being fed from the right and is partially unrolled. In the background, there are various industrial structures, including pipes, beams, and other machinery, creating a complex, layered scene. The overall tone is industrial and professional.

With over 50 years  
experience supplying  
the world wide  
furniture industry  
with innovative vinyl foils.  
Made in Italy.

# North America Stock Programme

Now firmly established in North America the ALFA-THERM North American Stock Programme is a constant evolution of finishes, textures, colours and woodgrains developed with a firm eye on market trends and in many cases offering exclusive design partnerships with the leading TFL producers helping to bring a co-ordinated approach to furniture design. Exclusively distributed in North America by Decotone Surfaces Inc, the stock programme has been developed to bring to the market innovative and commercially successful design possibilities without having to invest in large production volumes.

With stocks held in New Jersey and Toronto a fast and efficient service is assured.

**Minimum order:** 1 roll

**Width:** 1440 mm

**Length:** 200 linear metres (650 ft)

**Thickness:** 350 microns

This programme is also available from the Alfatherm Stock Express Programme.



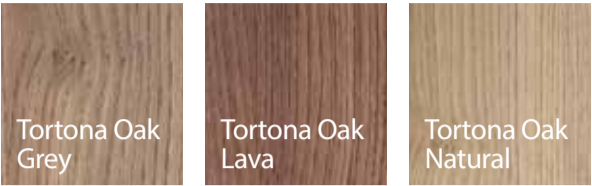
# Arauco Special

exclusive design  
colour match



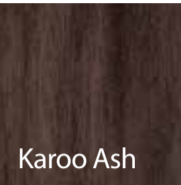
# Egger Special

colour matches



# Egger Special

exclusive EIR  
design colour match



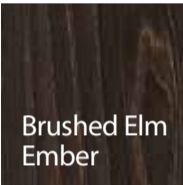
# Tafisa Special

exclusive design colour match  
with Origen surface finish



# Tafisa Synchronized

exclusive EIR  
design colour match



# Uniboard Synchronized

EIR design colour match



# Arauco Opaco

colour matches



# Egger Opaco

colour matches



# Egger Velluto

colour matches

# Tafisa Standard

colour matches  
with Origen surface finish



# Tafisa Velluto

colour matches

Woodgrains

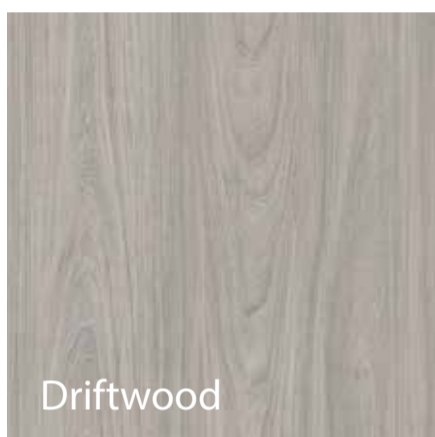
Solid Colours

# EIR Brushed Elm

EMBOSSED-IN-REGISTER (EIR) TECHNOLOGY



Skye



Driftwood



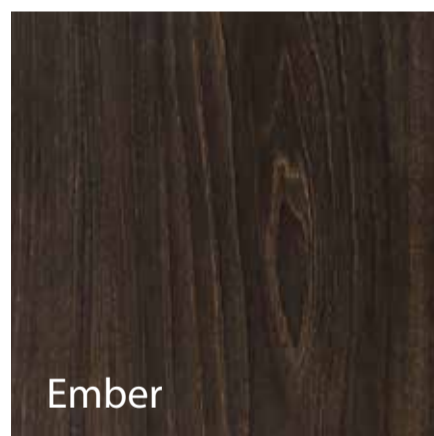
Mystic



Zahara



Silva



Ember

ALFATHERM's breakthrough in-register synchronised embossing technology sees the introduction of this design matched to **UNIBOARD** colours **skye/ driftwood/ mystic / zahara/ silva/ ember**, all of which will be added to their North American STOCK RANGE.

This is an elegant design with a deep brushed rich texture matched to the grain, and the 3-dimensional nature of the laminate creates a strong distinc-

tive character but with natural authentic elements that will stand the test of time. **Never before has 3D Laminate looked and felt so much like "THE REAL THING"**.

Combine the brown & grey colors of this wood grain with the new OPACO & VELLUTO solid colors and strike a perfect balance between kitchen and living room areas.



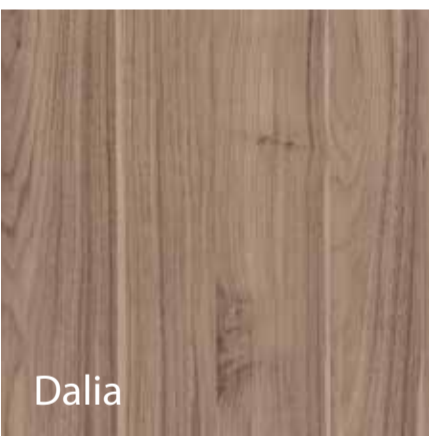
Mimosa



# Walnut

Mimosa and Dalia are offered in true to nature walnut colors. This trendy and sophisticated woodgrain blends heartwood and sapwood displaying varying tones in a beautiful color play. Dalia is deep and rich which lends authenticity to this natural walnut. The light and clean colors of Mimosa bring a subtle softness to this décor.

This stylish Interprint design features Uniboard's **new SEQUOIA surface structure** bringing a fresh and contemporary feel and appearance to this woodgrain.



Dalia



ALFATHERM

Exclusive Design Co-operation



UNIBOARD®

# Viva EIR Range

EMBOSSSED-IN-REGISTER (EIR) TECHNOLOGY

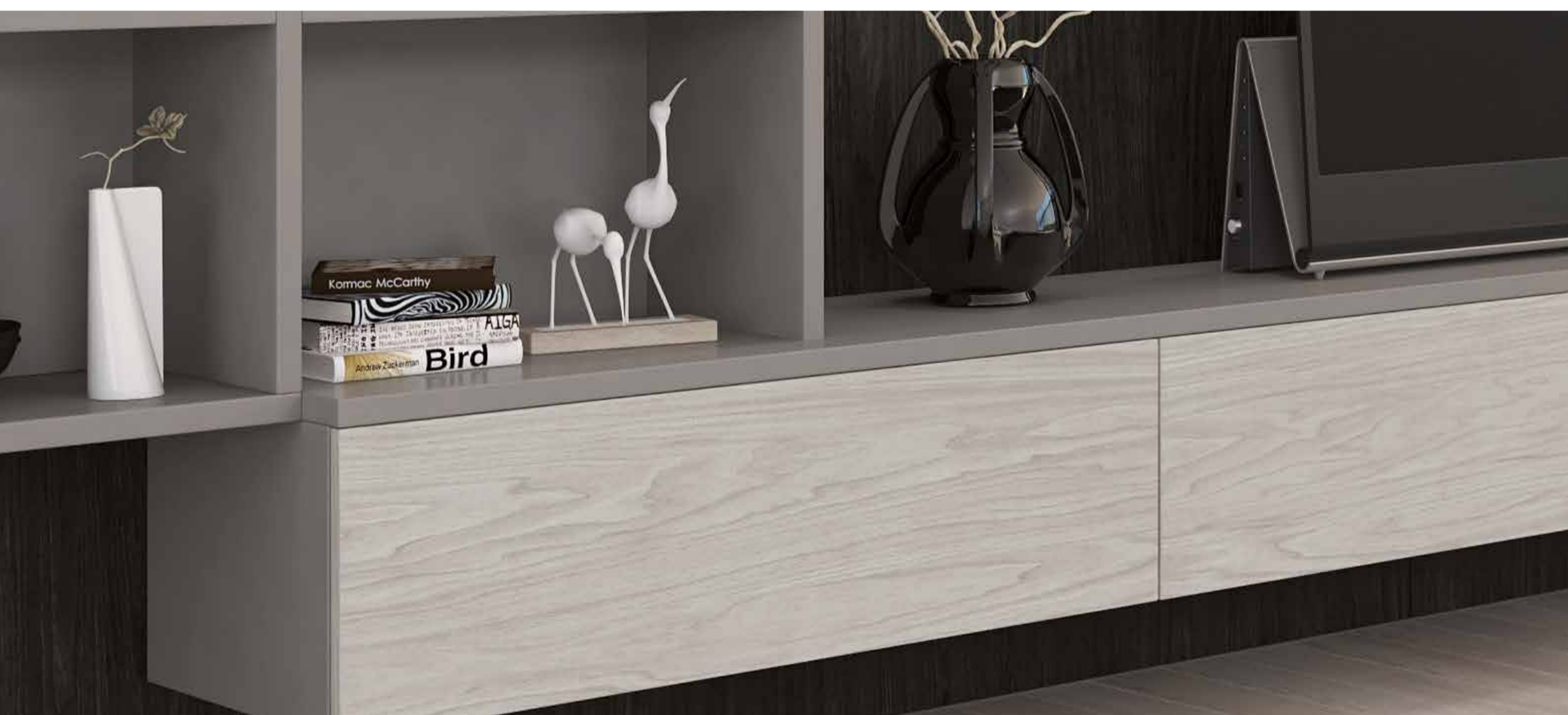
After hours

Apres ski

Casting at first light

Stargazer

Sunday brunch



ALFATHERM in an exclusive design partnership with Tafisa introduce at IWF 2016 ten 3DL colours with their pioneering EIR technology. The VIVA decors have been developed by Tafisa with an innovative vision to create a unique texture and woodgrain structure offering an elegance and refinement in three separate designs, ELEGANT, RUSTIC and PLANKED EFFECT.



# Chalbi Clay, Karoo Ash & Maple

ALFATHERM in a design co-operation with TAFISA present five wood grain decors onto the market.

All these wood grains feature a **structure called ORIGEN** developed by TAFISA to bring an interesting tactile texture

to the surface. ALFATHERM have also introduced ten solid colours in their VELLUTO paint effect surface matched to TAFISA TFL boards to help create a relaxed and harmonious style to the home.



Chalbi Clay

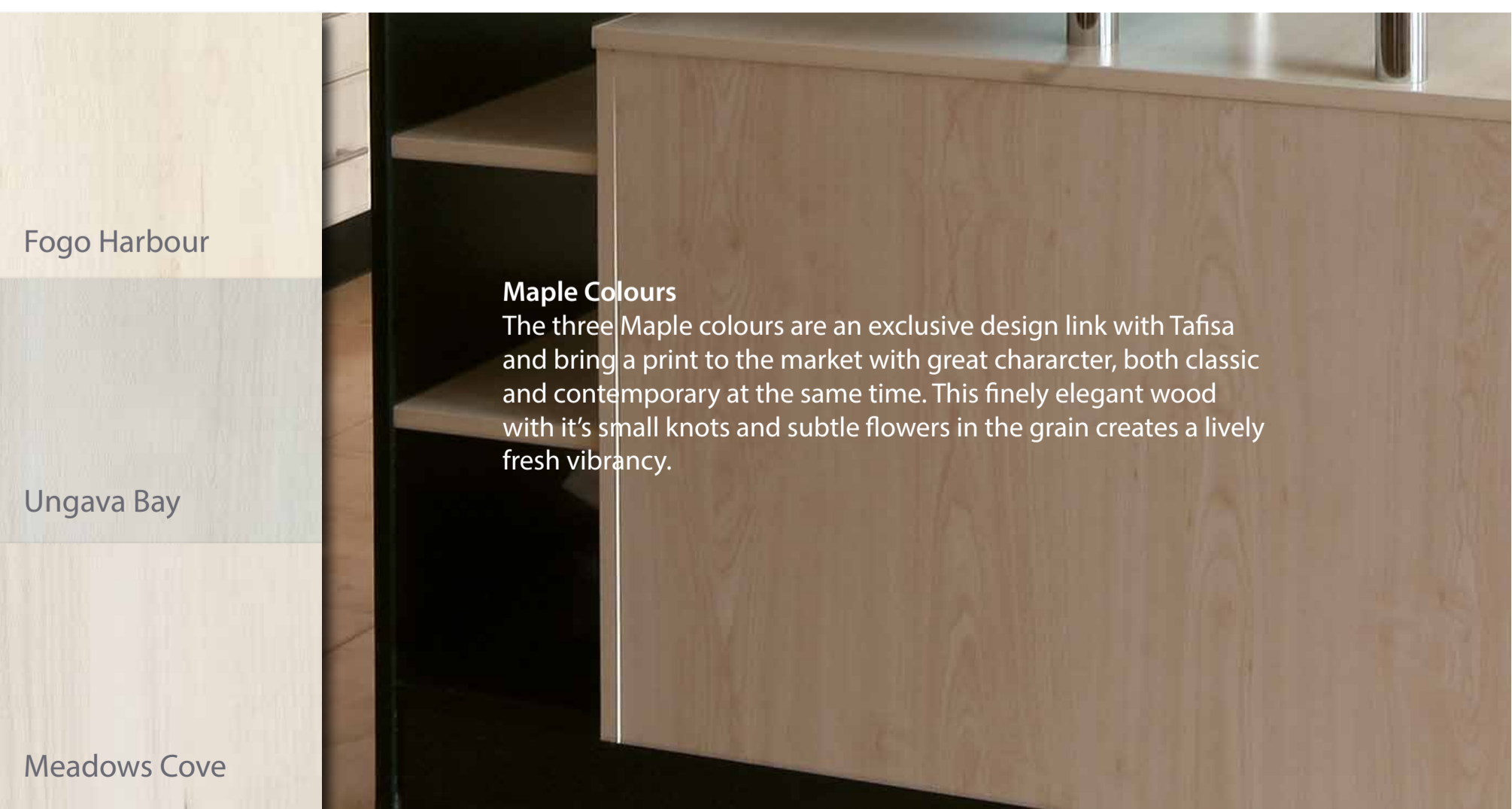
## Chalbi Clay

ALFATHERM have developed several Velluto colours, Morning Dew, Veil of Mist, Daybreak and Milky Way which enhance the warm nature of this design.

Karoo Ash

## Karoo Ash

Introduce Velluto colours such as Moonlight Tafisa or Rain Cloud to bring another dimension and personality to the design.



Fogo Harbour

## Maple Colours

The three Maple colours are an exclusive design link with Tafisa and bring a print to the market with great character, both classic and contemporary at the same time. This finely elegant wood with its small knots and subtle flowers in the grain creates a lively fresh vibrancy.

Ungava Bay

Meadows Cove

# EGGER Tortona Oak

Natural

Grey

Lava

## EMBOSSED-IN-REGISTER (EIR) TECHNOLOGY

Elegant and stylish, Tortona Oak with its soft planking, small knots and fine linear appearance offers a new design for today's market. The synchronised pore of the embossing emphasises the character of this design creating a very authentic look bringing it closer in appearance to real wood veneer. The Tortona Oak is an exclusive design co-operation with Egger.



ALFATHERM

Exclusive Design Co-operation



# EIR Olmo Odeon

EMBOSSSED-IN-REGISTER (EIR) TECHNOLOGY

This Elm décor is an elegant design with beautiful small cut flowers and a well balance layout producing a very modern appearance. A natural look is achieved with the deep grain synchronised embossing pore of the print which allows this classic décor to fit in any room in the home creating great style. Available in a range of grey and brown tones Olmo Odeon is totally inline with today's mar-

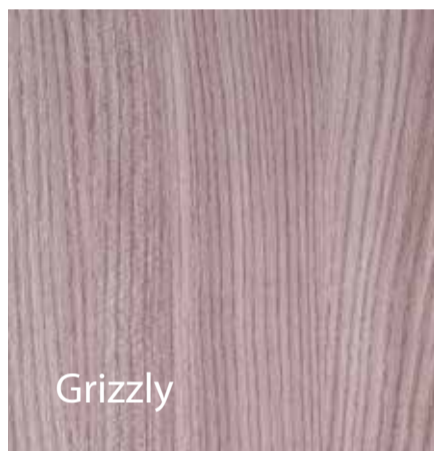
ket trends which are demanding strong distinctive characteristics combined with natural authentic elements that stand the test of time. In combination with ALFATHERM's extensive range of natural solid colours in OPACO and VELLUTO from the Stock Express range a harmonious blend is achieved creating a perfect balance.



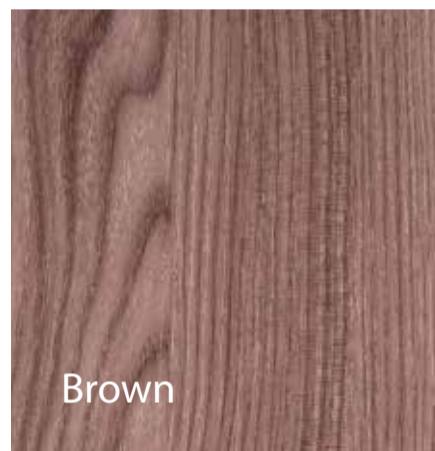
Perlescent



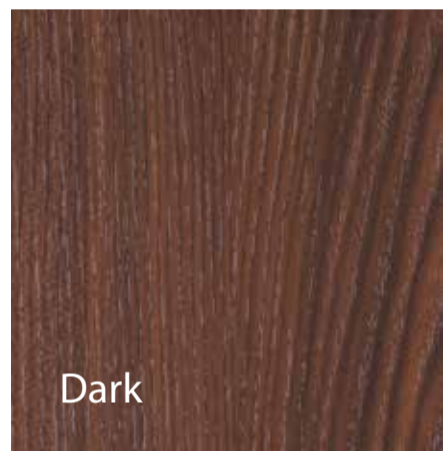
Stone ash



Grizzly



Brown



Dark





Scuro



# Stratus Scuro

Stratus Scuro has a deep EIR embossing pore that changes the surface structure resulting in a fresh and authentic appearance. This pioneering technology from ALFATHERM is playing an important part in the journey to achieve more realism for wood grain 3DL products in an effort to bring them closer to real wood veneer.

## Natural Painted Wood

Painted wooden doors in fashionable pastel shades have become increasingly popular but they come at a high price. As an alternative ALFATHERM have developed their A98 embossing cylinder which replicates the paint effect finish, resulting in a far more cost effective alternative. With a silky matt surface and

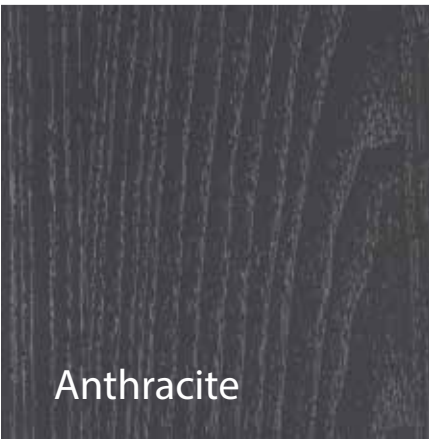
deep texture together with a mixture of grain effects taken from natural elements the design offers a very realistic appearance with the feel of true craftsmanship. ALFATHERM produce this foil in both 2D and 3D versions for either 5 piece profile wrapped doors or membrane pressed products.



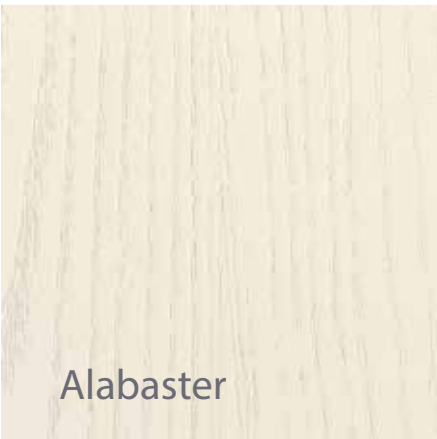
Light Grey



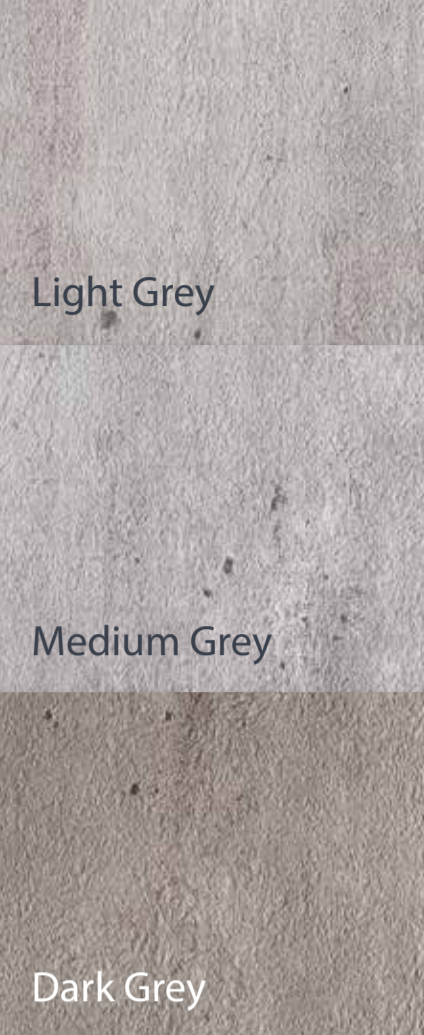
Duck Egg



Anthracite



Alabaster



Light Grey

Medium Grey

Dark Grey



# Metropolitan

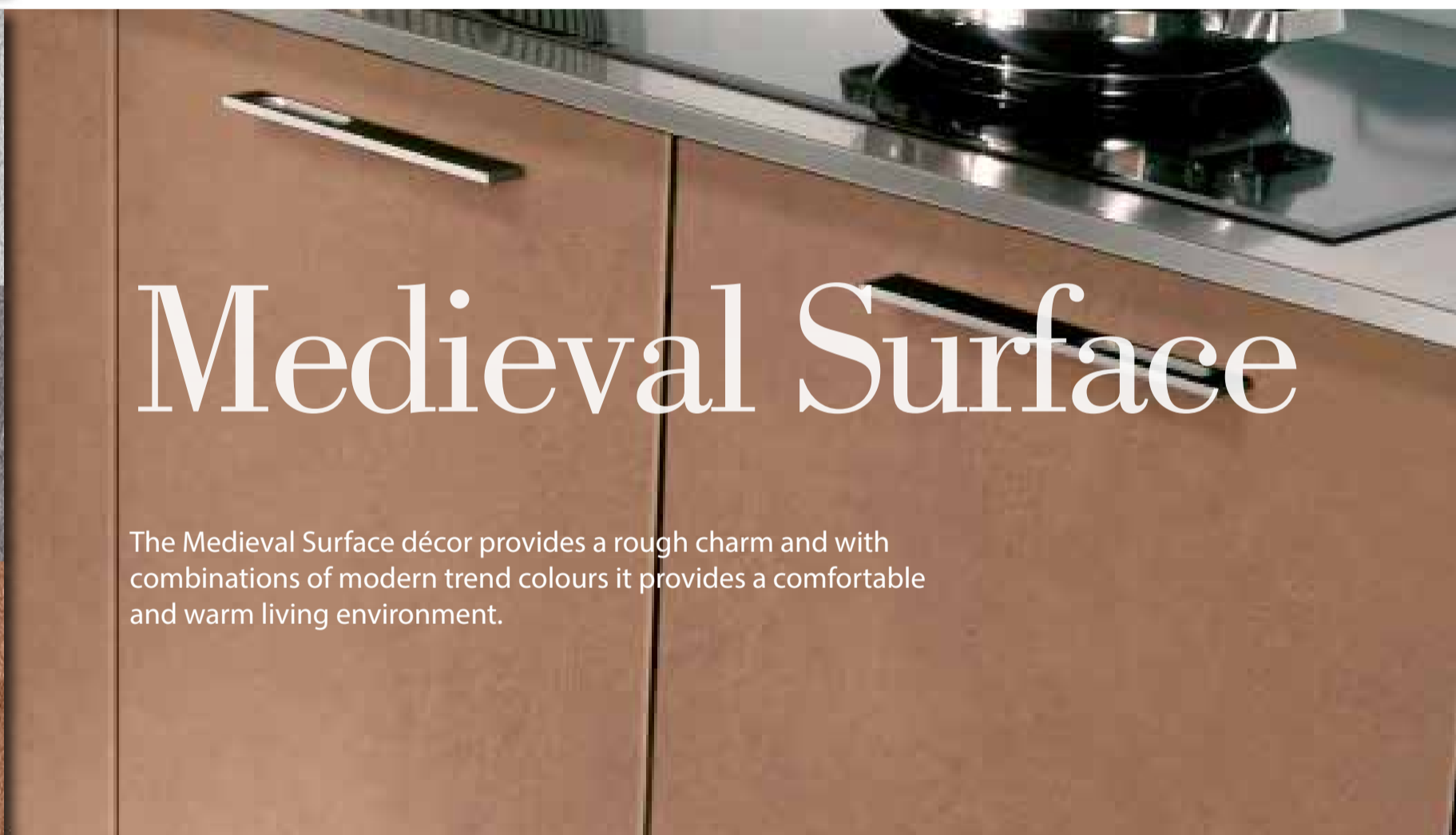
This design link with the printer Confalonieri has a very interesting mixture of elements giving an edgy urban appearance. The three tones of grey from light to medium and dark can easily create various moods for every room in the home.



Silver

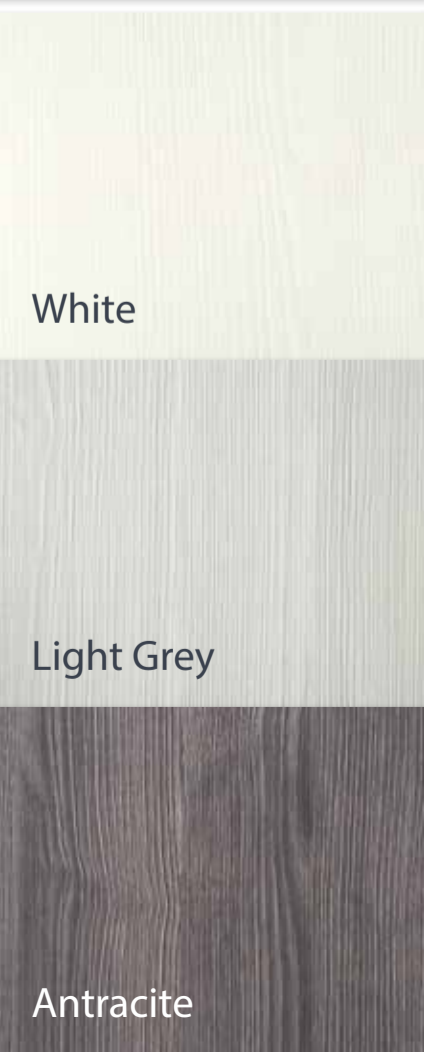
Antracite

Copper



# Medieval Surface

The Medieval Surface décor provides a rough charm and with combinations of modern trend colours it provides a comfortable and warm living environment.



White

Light Grey

Antracite



# EIR Moonstone Ash

A refined and elegant ASH which mixes half cathedrals with straight grain planked effects.



EXCLUSIVE STRUCTURATED SURFACE



EXCLUSIVE STRUCTURATED SURFACE



EMBOSSED-IN-REGISTER (EIR) TECHNOLOGY

# Solid Colours

Now firmly established in the market the **VELLUTO** paint effect surface has excellent scratch resistance with a tactile touch. **OPACO** the original super matt foil that combines outstanding impact strength with a “**touch me**” surface. The growing influence in the market of matt surfaces makes OPACO an important design choice.

## Opaco

### VINO

Matched to Egger U343 Vino is an extremely versatile colour, not too strong but still making a bold statement. Vino makes a striking contrast when used with light woods but is equally able to compliment rich tones of dark brown.

## Velluto

### FJORD

Matched to Egger U636 Fjord has a cool aqua green tone which elegantly combines with authentic natural wood designs like the White and Light Grey Moonstone Ash.

## Velluto

### CURRY

Matched to Egger U163 this Curry colour can be seen in all aspects of current design, an accent colour that blends into it's surroundings helping to create a soothing calm atmosphere around the living environment.

## Velluto

### INDIGO

Matched to Egger U599 this nearly black colour has a deep rich blue tone that brings a new element to designers helping to create an industrial chic style when used with the grey colours of Medieval & Metropolitan.

Alfatherm Trend Zone

# Alfatherm Stock Express Programme

The range has been developed to bring their customers innovative and commercially successful design possibilities without having to invest in large production volumes.

The Stock Express Programme helps to meet the constant challenges faced in today's markets and offers a comprehensive collection with the latest technologies in printing, lacquers and surface embossing which allow the end customer to explore "expressions of their individuality". The range in our programme has been updated to fulfil the demands and fashions of our customers worldwide.

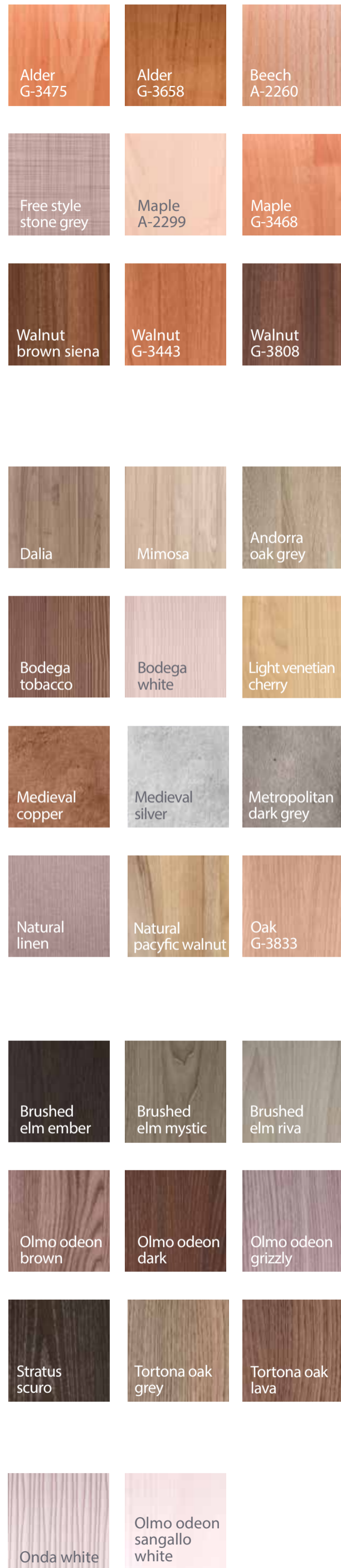
**Minimum Order** : 1 roll

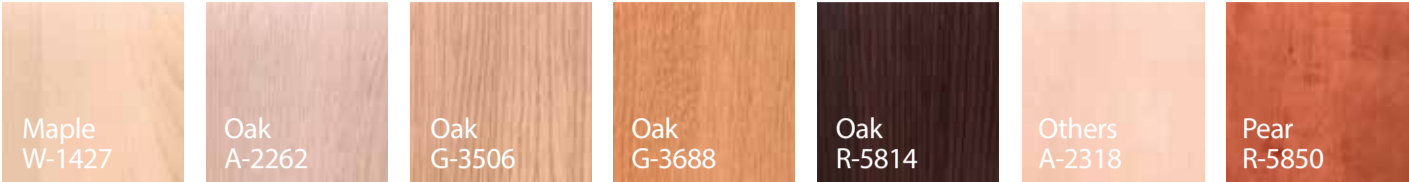
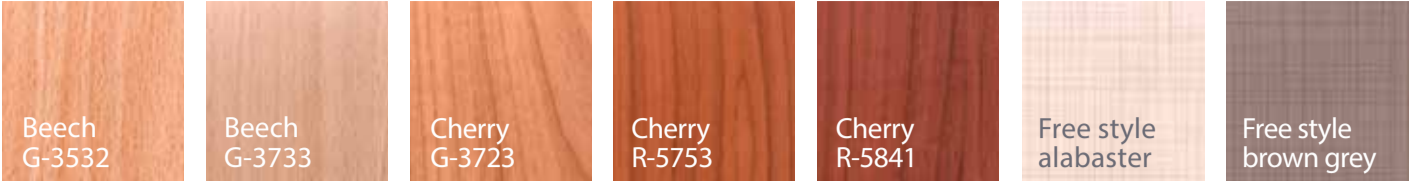
**Width** : 1420 mm

**Length** : 100/200 linear meters, according to the specific products

**Thickness** : 350/450 microns, according to the specific products

The North America Stock Programme is available in this range.

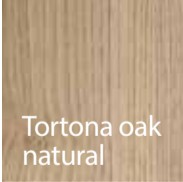
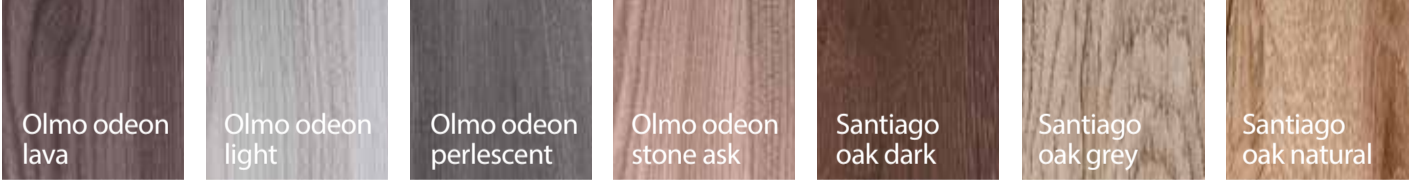




Standard  
Surfaces



Special  
Surfaces



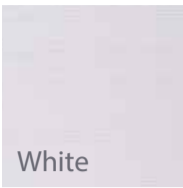
EIR

High Gloss Scratch  
Resistance

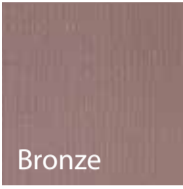
Alabaster	Ashen	Aubergine	Black	Brown grey	Charcoal	Cream white	Dakar
Denim	Fossil	Fudge	Lava	Lime	Moss	Mussel	Petrol
Saffron	Seagrove grey	Sienna	Stone grey	Umbra	Vino	Opaco	

Alabaster	Basalt	Black	Cordoba	Curry	Dakar	Daybreak	Dust grey
Fjord	Graphite	Indigo	Kaschmir	Lava	Malaga	Milky way	Mokka
Moonlight egger	Moonlight tafisa	Morning dew	Porcelain	Rain cloud	Snowfall	Starry night	Stone grey
Summer drops	Sundown	Veil of mist	White	Velluto			

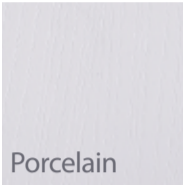
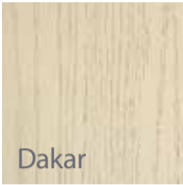
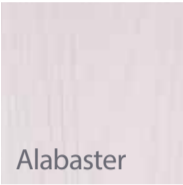
AL-2156	AL-2271	AL-2272	BL-6127	GL-3765	NL-7322	RL-5716	Storm NL-7472
VL-4209	WL-1255	WL-1295	WL-1298	WL-1337	Standard Surfaces		



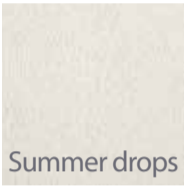
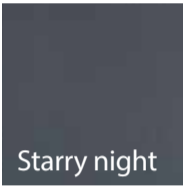
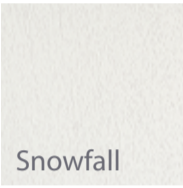
Horizontal  
Ash



Quadro



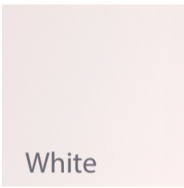
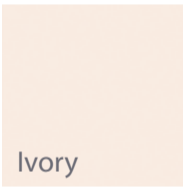
Painted  
Wood



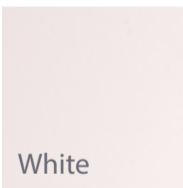
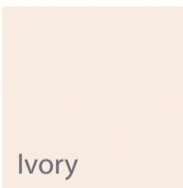
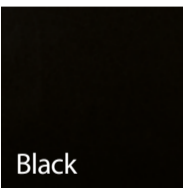
Origen



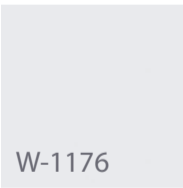
Duna



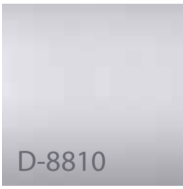
Alfa 19 HG



High Gloss Scratch  
Resistance



Paintable



Perlescent

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