

ALFATHERM



Decorating the void



Collection 2017

ALFATHERM DESIGN-STYLE-INNOVATION

With over 50 years experience supplying the worldwide furniture industry with innovative thermoplastic foils. Made in Italy.

Coordinated Design 360 degrees Furniture Solutions

AECORE

- Unique and innovative decorative thermoplastic laminate developed for architecture and design
- Embossed-In-Register technology
- Heat and moisture resistant
- Customisable according to your project
- Thickness 0,8 mm

Alfawood 3D films

- Membrane press technology
- Freedom to design, colour, three-dimensional printed decoration and finish
- Available in "STOCK EXPRESS PROGRAMME" with more than 150 references

Alfawood 2D films

- Panels lamination and profile wrapping
- Available in a wide range of designs, colours and finishes
- Ideal for profile wrapped 5-piece doors
- Available in PETG for SERICA anti-scratch and anti-fingerprint surfaces

Edges

• To edge square cabinet doors

Alfastick

Adhesive film for surface renewal











New Gessato Oak

Embossed-in-Register (EIR) technology

This Schattdecor print has a beautiful cathedral element at the heart of the design and the white pore brings a distinctive characteristic to the appearance.

Alfatherm's pioneering EIR (Embossed–In-Register) technology once again brings a man made material closer to the look and feel of the natural product, as close to real wood as is realistically possible.

New solid colour additions to the OPACO and VELLUTO ranges gives even more options to co-ordinate these three commercial colours in winning combinations.



Mountain Larch New

Embossed-in-Register (EIR) technology

This new design of Mountain Larch brings a series of decors with originality and with the pure natural touch achieved through the synchronisation of the wood grain surface.

This décor can also achieve a lot of colour interplay making it easy to combine with industrial/rustic tones and grey/brown solid colours.

		Denim	Fjord
WHITEWOLF			
Nordic inspired, a powerful light colourful tone bringing a fresh feel to any room, which combines so well with our extensive range of stock of solid colours.		Carta da Zucchero	Grigio Cadetto
		Pebble	Brown Grey
YELLOW BEE A honey coloured natural tone that creates a simple but immediate warm, cosy and inviting ambiance.		Terre Sienne Brique	Ocre Rouge
		Light Grey	Dust Grey
BROWN BEAR			
A modern colour tone that offers a different element to this beautiful décor, a contem- porary twist on a classic wood grain.	 ALFATHERM Design Co-operation EGGER 	Pearl Grey	Onyx Grey



EMBOSSED-IN-REGISTER (EIR) TECHNOLOGY





ALFATHERM in an exclusive design partnership with Tafisa Canada introduced ten 3DL colours with their pioneering EIR technology.

The VIVA decors were developed by Tafisa with a innovative vision to create a unique texture and woodman structure offering an elegance and refinement in three separate designs directions, ELEGANT, RUSTIC and PLANKED EFFECT. Due to the interest generated by these designs they are now also available in the ALFATHERM Global Stock Express range.



New

Sweet Home Eucalyptus

With the world around us moving so quickly SWEET HOME EUCALYPTUS is a calming influence with its straightforward appearance. Classical, modern and natural this design is a great counter balance to the current rustic trend. The quarter cut design has narrow and





New

Tile

Following the success of Metropolitan and Medieval the desire for natural looking materials has led ALFATHERM to introduce TILE which replicates the trend for ceramic and porcelain.

Four stunning colours with a new surface embossing called Casual. This design adds another dimension to the ALFATHERM collection and once again lives up to our themes of DESIGN-STYLE-INNOVATION.



New SERICA the new frontier

SERICA by Alfatherm is the new surface finish incorporating anti-scratch and anti-fingerprint technology.

The new surface is extremely robust new defining tones of Slate Grey, but at the same time it has a luxurious Terracotta and Kobe. appearance and has a warm and silky SERICA is made to order in thicknesses feel when touching the foil.

Colour is a matter of personal choice, the demands of the customer. but Alfatherm are introducing nine Sample rolls for lamination are availnew trend colours covering a wide able upon request in 0.25mm thickness range from warm and cool greys to (250 micron).

to suit the substrate being used and







A blend of varying tones in a heartwood & sapwood print, Dalia and Gerbera are deep and rich in colour and the wax like feel of the SERICA surface brings a new authenticity to this Interprint walnut design.









Moonstone Ash Antracite





Alfatherm New Trend colour proposals

Colour helps communicate our emotions and helps us relax and slow down from today's hectic lives, often dominated by work, the internet and social media.

Cool greys, warm browns, rustic earth tones all help to express our personalities giving us an individual identity and help shape our homes and evoke our lifestyle.



Opaco

The original supermatt with a smooth tactile surface. We may not have 50 shades of Grey but these new additions to our existing palette offer new choices as the market demands an every expanding choice. These colours are designed to complement our selection of wood grains and abstract designs as well as working in combinations of solid colours.

Pebble one of the "must have colours" for 2017/2018, a welcome addition to the brown/ grey range.

Terre Sienne Brique - **Ocre Rouge** on trend, beautiful rustic colours for both the light and darker brown wood grains.



Paint effect surface with excellent scratch resistance. We are all back in love with Blue and these two colours help create the range when added to the lighter Denim and darker Indigo introduced last year. Blue stirs our emotions and reminds of nice things like a clear blue sky or the wide open sea, it connects us with nature and we can bring that into our homes every day and enjoy the sensation.



Environmentally conscious products with the future in mind

Alfatherm are committed to sustainable development. Their commitment is confirmed by constant and major investments to reduce impact of productions and by coherent choices in terms of environmental compatibility of products, technologies and production methods. In line with a circular economy approach, waste must be considered as a resource and the use of renewable sources is preferred. In Alfatherm we introduced two new products which utilise respectively recycled and bio based materials as a support for our foils.

- Base made of 100% recycled PET from bottle flakes ideal with the silk-like surface finish SERICA.
- Biodegradable surfaces for furniture doors produced with corn-based polymer.

Alfatherm Trend Zone

In co-operartion with printing company Lamigraf ALFATHERM are presenting at Interzum 2017 five new print concepts in preparation for potential new designs.



KAROO ACACIA

From the region of Karoo in the ancient province of the Cape of South Africa this décor has unique lines within the half and full cathedrals with the added element of the white pore.

CLIFTON WALNUT

Walnut remains one of the most popular and durable woods and the American Walnut Clifton print with its half cathedrals has an unmistakable character with elements.

AMALFI OAK

The aged appearance of Almafi Oak with its quarter and half cathedrals also has distinctive features of cracks and subtle knots resulting in a elegant and classical décor.

WILDWOOD OAK

A delicate planked design with cathedrals, the added advantage of the white pore in the grain gives a colour choice from bleached through to rich colours. A perfect décor for combining with solid colours.

BIG SUR WALNUT

A planked design with a mixture of quarter and half cathedrals this American Walnut print is both modern and natural with a style of movement that is different and offers some rare and unique shapes within the décor giving it a strong character.



MANHATTAN

Confalonieri Manhattan is a delicate Oak texture perfectly fitting with the new Alfatherm's colours collection.

NOCE LIRICO

Original and stylish Confalonieri Noce Lirico has lively and vibrant colours which can help create a warm environment in the home.

CEPPO In collaboration with Confalonieri, Alfatherm presents CEPPO, a sophisticated décor which reminds the character and the solidness of the Italian stone. Th . b. 0

Sec. 410



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WALABA

A design link with the printer Schattdecor the Walaba décor is based on what is called "rediscovered wood" and comes from an artificial lake created in the 1960's in Suriname, South America. It gains it's particular vintage look from trees that have stood submerged in water all this time. A truly new and exciting decor for the market.

Alfatherm World Wide Express Programme

The range has been developed to bring our customers innovative and commercially successful design possibilities without having to invest in large production volumes. The World Wide Express Programme helps to meet the constant challenges faced in today's markets and offers a comprehensive collection with the latest technologies in printing, lacquers and surface embossing which allow the end customer to explore "expressions of their individuality". The range in our programme has been updated to fulfil the demands and fashions of our customers worldwide.

The new Alfatherm proposals will be made available to the Programme after Interzum.

Minimum Order: 1 roll

Width: 1420 mm Length: 100/200 linear meters, according to the specific products Thickness: 350/450 microns, according to the specific products.

The North America Stock Programme is available in this range.

www.alfatherm.it





High Gloss Scratch Resistance Alfawood Woodgrains

Alabaster	Ashen	Aubergine	Black	Brown Grey	Charcoal	Cream White	Dakar
Denim	Fossil	Fudge	Lava	Lime	Moss	Mussel	Petrol
Saffron	Seagrove Grey	Sienna	Stone Grey	Umbra	Vino	Opaco)

Alabaster	Basalt	Black	Cordoba	Curry	Dakar	Daybreak	Dust Grey
Fjord	Graphite	Indigo	Kaschmir	Lava	Malaga	Milky Way	Mokka
Moonlight Egger	Moonlight Tafisa	Morning Dew	Porcelain	Rain Cloud	Snowfall	Starry Night	Stone Grey
Summer Drops	Sundown	Veil of Mist	White	Vellut	0		







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