



SERICA[®]

LA NUOVA FRONTIERA



SERICA: THE SURFACE WITH THE WOW FACTOR

SERICA by Alfatherm is the new warm, captivating and silky finish that gives surfaces a real WOW effect both to the touch and to the eye.

Extremely robust, incorporating anti-scratch and anti-fingerprint technology, SERICA is designed to cover all types of furnishings in homes, offices and stores and is an excellent choice for exhibition contractors and specialised projects. One of the major developments has been in the area of surface textures and lacquering in order to make this new generation of foils appear so authentic and true to life, with added benefits in terms of durability, functionality and workability.





SERICA SETS NEW STANDARD FOR SUPER MATT FINISH

Compared to other similar materials, SERICA sets new standards for the sector, with its giant leap forward in ultra matt technology. The SERICA surface is available in solid colours, abstract such as concrete and marble and woodgrain designs which allow creative combinations. According to one of the leading European manufacturers of furniture frontals, SERICA is “the best performing super matt finish setting a new standard on the market”.





EXPLORING THE THREE-DIMENSIONAL SENSE

Because of the thermo-formability of its polymeric foils, SERICA offers greater freedom of design, both in terms of surfaces and in a three-dimensional sense.

SERICA could be perfectly combined with our exclusive and innovative EIR (embossed in register) technology for woodgrains.

The perfect combination to exclusive projects. SERICA 3D foils are used to produce kitchen doors and drawer fronts, bathroom furniture, bedroom, living room furniture and even passage doors.



SERICA brings the haptic feel to large surfaces like interior doors, the SERICA surface demands to be touched to experience the true tactile sensation.

5-piece door production with SERICA can go through all production processes without the need of a protective peel coat mask, significantly reducing the reject rate.





SILKY TOUCH

luxurious appearance
with a warm and
paint effect surface
when touching the foil



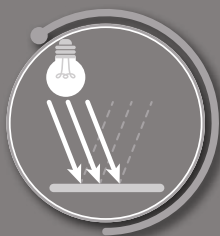
ANTI-FINGERPRINT

no more fingerprints
on the surface
for improved aesthetics



HIGH SCRATCH RESISTANCE

extremely robust
surface finish
incorporating
anti-scratch technology



ULTRA MATT EFFECT

the new frontier
of the lacquering
technology
for a WOW effect



EASY REPAIR

thermal healing
of micro scratches
with a simple iron



EXTREMELY FLEXIBLE

thermoformable
(3D membrane pressing),
2D flat lamination
and profile wrapping
for 5-piece doors



SERICA
COLLECTION



SERICA 3D foils

Width 1440 mm

Length 200 linear metres rolls

Thickness 350 microns





ALFATHERM S.P.A. CON SOCIO UNICO



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